

Data Collection Method	Predominant Methodology Used for Data Analysis	
	Quantitative	Qualitative
Testing (achievement, intelligence, scholastic, aptitude, special aptitude, personality)	✓	
Attitude Measurement/Scales	✓	
Survey Questionnaires	✓	✓
Interviews (structured, unstructured)		✓
Observation Measures		
1. Running notes		✓
2. Field experience log or diary		✓
3. Notes on themes		✓
4. Chronologs		✓
5. Context maps		✓
6. Taxonomies or category systems	✓	✓
7. Schedules	✓	✓
8. Sociometrics	✓	✓
9. Panels	✓	✓
10. Observer questionnaires	✓	✓
11. Unobtrusive methods	✓	✓
Delphi Technique	✓	✓
Q-Sort	✓	
Content analysis of documents		✓
Sampling of target population for observation	✓	✓
Experimental and quasi-experimental design methods	✓	✓
Investigative journalism methods		✓
Goal-free		✓